

More and more successful companies are tapping into the buying power of the tire dealer market through **online media**. Take your ad campaign to the next level - with 24/7 access and live interaction with these online opportunities:

**Banner Advertising**

Banner advertising is a cost-effective way to build brand awareness and deliver your message to our broad web audience, comprised of industry leaders with real purchasing authority.

**Channel Sponsorships**

Sponsorships of these "Channels" allow you to position your brand to a targeted customer base. Sponsorship opportunities within each channel include prominent banner positions and video spot options.

**e-Newsletters**

Our award winning editors and contributing industry experts have an extremely loyal following via our various targeted enewsletters. Expand your visibility by landing right in your customer's email inboxes! We are confident you will experience increased market awareness and additional traffic to your website.

**Web Seminars**

Web Seminar sponsorships offer new ways to complement your integrated ad campaigns and stand out from your competitors. Share your expertise to demonstrate that you are a leader in your area. MTD provides a complete turn-key promotion and production package. Along with this unparalleled branding opportunity you receive qualified leads from highly motivated potential customers.

**Podcasts**

Podcasts are audio broadcasts that can be easily stored for playback at your customers' convenience. Podcasts offer a unique way to connect via one-on-one communication for increased visibility, branding and lead development.

**Blogs**

Feature your company in our blog areas where highly engaged readers interact with our editors. Banners, video ads and exclusive sponsorship spots are available.

**CONTACT US TODAY!**

Call your sales representative today to discuss your next integrated marketing campaign and we'll show you how **ModernTireDealer.com** provides the added exposure you can only get online.

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**ModernTireDealer.com – THE One-Stop Shop for Tire Dealers**